



A/ Representation of pharmaceutical companies

LabNovica : As the representative agency of pharmaceutical laboratories in Tunisia, North Africa and sub-Saharan Africa, we obtain marketing authorisations (MAs) for you.

We track all steps of the registration.

We recruit medical visitors who can promote your products to prospects.

We provide regular training and coaching for your sales force.

We ensure compliance with your strategy, marketing axes and messages within the framework of a continuous and fluid sharing and exchange.

We are committed to medical ethics and are responsible for all stages of marketing and sales tracking your products.

B/ Import and sale of medical equipment:

LabNovica: We import and sell medical equipment, medical equipment, furniture, instruments & consumables as well as reagents, consumables & equipments from the laboratories of analyses.

We work with any interested supplier, producing quality material certified by internationally recognized certifications, able to react promptly in case of order or simple request for quotation, with the best price/quality ratio compared to other suppliers of the same kind.

Due to the specificity of our working environment we import on demand for some clients.

Manufacturers, exporters of medical devices, assemblers, exporters of reformed materials, use this site to make known your products, services & promotional offers and win the Tunisian North African and sub-saharan market.

Directors of clinics, hospitals, health centres, Tunisians and in Africa, humanitarian organizations working in the field of health, state structures looking for medical devices at the best quality/price ratio, this site is yours to answer your requests for quotes, your consultations, consulting with a very high standard of professionalism.

► **GSM / WhatsApp** : +216 55 160 621

► E-mail : pharmaconsult.tn@gmail.com

► **Site Web** : <https://pharmaconsult-tn.com/>

► **Siège social** :10 Av H Bourguiba Immeuble Zéphyr B 3-1 , 2080 Ariana , Tunisie



C/ Consulting and market research:

LabNovica holds a data of all health structures, doctors, pharmacists, Tunisian, North African and sub-Saharan health personnel.

LabNovica also has a data of more than 80% of tenders and consultations in these countries.

LabNovica, through its consulting service ensures for you market studies in these countries and submits for you in several countries.

LabNovica can advise you on local distributors for free.

Our goal: a partnership based on advice first.

D/ Regulatory Affairs Management:

Faced with the divergence of registration procedures in African countries, we adopt our conduct according to each authoritarian body.

LabNovica ensures regular follow-up of your files in all steps of registration.

LabNovica will give you regular feedback with a high reactivity.

LabNovica, through its export department is well introduced in several countries with opinion leaders, the heads of the corresponding regulatory bodies.

We are well aware of the strategic needs of each country and therefore products highly demanded by each.

LabNovica respects the total confidentiality of all information, processes, patents of our suppliers and pharmaceutical partners.

E/ Submission to tenders and consultations:

LabNovica: We subscribe to organizations/websites/companies that account for more than 80% of calls in these countries.

The information is received shortly after the opening of tenders, which will give us time to submit and register your products in the countries concerned.

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We have an up-to-date database of prices/products that have won previous calls for tenders and consultations, which will allow us to submit with the right price.

We have several partners, distributors in several countries.

LabNovica gives you the opportunity to shorten paths and save time.

We carry out all stages of tenders and consultations with a smooth and transparent exchange.



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